



Chartered June 1967

# Richmond ewiConnect

June 2022



## Letter from the President

May Recap: Our Richmond Chapter continues to Re-excite, Re-elevate, Re-envision! On May 12, 2022, our chapter celebrated and awarded our high school seniors from our surrounding counties and cities (included in our chapter boundaries). We awarded three \$2,500 scholarships to three very worthy, outstanding students: Alaina Jefferson (from The Steward School), Nicole Quiram (from Midlothian High School), and Jenny Yang (from Colonial Heights High School). Our three outside judges (not affiliated with

EWI), unanimously selected Alaina Jefferson as their top choice to send as the Richmond Chapter's recommendation to EWI Corporate Office for an opportunity to be awarded additional corporate funding. Fingers crossed Alaina will receive additional scholarship money! Be on the lookout for pictures from this fun and successful evening presented by Donna Thornburg (of Virginia Commonwealth University) and her fabulous EWISP Committee. We also heard from Dr. Sybil C. Halloran, Senior Associate Vice President for Strategic Enrollment Management in the Division of Strategic Enrollment and Student Success at Virginia Commonwealth University. Dr. Halloran gave the students (and all of us) brilliant advice on continuing education, and also continuing to stay plugged into your respective communities. This scholarship would not be possible without the confidential online process coordinated through our Corporate Office and the Kaleidoscope program. Thank you also to our member firms and their corporate foundations, who contribute annually to our BCDP programs.

- As our chapter continues to grow each month, our Retention & Recruitment Director, Sandy Naumann of Marsh McLennan Agency, keeps encouraging ALL of us to grow our chapter, and it is working! Sandy installed our newest members: Nicole Schneller of The Cardiac Connection, and Barry Moore of the Better Business Bureau. We are grateful that Barry Moore has returned to the Richmond area and also returned to our EWI chapter.
- This year our chapter offered two internal Chapter scholarships for the opportunity to send two representatives to LCAM in Corpus Christi, TX in September. The deadline was May 31, 2022, and we hope to announce winners soon!
- 2022 Nominating Committee: Your board has approved the following to serve this year and present a slate of proposed board members for 2022-2023. The Board will present the nominating committee members to be approved by membership at the June 9<sup>th</sup> meeting – please be open to serving on the Chapter board, and we hope to have a slate by July or August meeting:  
Dr. Heather Williamson (Transformation Group) Chair of Nominating Committee  
Renee Gaines (Venture Richmond, Inc.) VP and President Elect  
Karen Huffman (The Federal Reserve Bank of Richmond) non-board member
- July 14, 2022, is our ASIST (Adult Students in Scholastic Transition) program, which will be hosted at Reynolds Community College by Dr. Paula P. Pando, President. The Chapter will award seven \$2,500 scholarships to our adult winners!
- August 11, 2022, we have been invited by Megan Underwood, owner and EWI executive, for a firm meeting at The Closet Factory, Ashland, VA.
- September 8, 2022, our chapter's annual business meeting and speaker t/b/d
- September 14-17, 2022, EWI Leadership Conference & Annual Meeting in Corpus Christi, TX
- October 13, 2022, installation of our 2022-2023 Chapter Board and speaker t/b/d

Please continue to promote your firm news in our monthly Connect, by sending articles and pictures to Michele Rundstrom, our Communications Director, representing Altria Client Services LLC, at [michele.rundstrom@altria.com](mailto:michele.rundstrom@altria.com).

Debbie Clark  
Universal Corporation

## 2021-2022 Board of Directors

**President**  
Debbie Clark  
Universal Corporation

**Vice President**  
Renee Gaines  
Venture Richmond

**Secretary**  
Amanda Foos  
Federal Reserve Bank of  
Richmond

**Treasurer**  
Christine Slate  
Closet Factory

**Sergeant-at-Arms**  
Susan Lawton  
Federal Reserve Bank of  
Richmond

**Communications Director**  
Michele Rundstrom  
Altria Client Services LLC

**Retention & Recruitment**  
Sandy Naumann  
Marsh & McLennan Agency,  
LLC

**Programs Director**  
Christy McCurdy  
ChamberRVA

**ASIST Scholarship  
Director**  
Michelle Lovatt  
Richmond Region Tourism

**EWISP & Literacy Director**  
Donna Thornburg  
Virginia Commonwealth  
University

**Advisor**  
Tanya Johnson  
Community Foundation for a  
greater Richmond

Follow Us!



# CHAPTER BUSINESS

## 2021-2022 OFFICERS AND DIRECTORS



### President

Debbie Clark  
Universal Corporation  
[Clarkd01@universalleaf.com](mailto:Clarkd01@universalleaf.com)



### Vice President/Chapter Champion

Renee Gaines  
Venture Richmond  
[rgaines@venturerichmond.com](mailto:rgaines@venturerichmond.com)



### Treasurer

Christine Slate  
Closet Factory  
[christine.slate@closetfactory.com](mailto:christine.slate@closetfactory.com)



### Communications Director

Michele Rundstrom  
Altria Client Services LLC  
[Michele.rundstrom@altria.com](mailto:Michele.rundstrom@altria.com)

Balances as of June 1, 2022	
VACU Operating	31,618.87
VACU B/C/DP	113,581.60
TowneBank Operating	45,259.61
TowneBank B/C/DP	55,289.19
Total	245,749.27

The monthly Connect newsletter is scheduled to be published one-two weeks prior to each monthly membership meeting. Please send me monthly articles, firm news, photographs, member firm advertisements and any suggestions you have to improve our monthly Newsletter, website and social media.



### Programs Director

Christy McCurdy  
ChamberRVA  
[christy.mccurdy@chamberuva.com](mailto:christy.mccurdy@chamberuva.com)

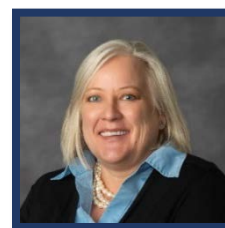
Thanks to everyone who joined us for our May 12 EWISP Chapter Meeting! The scholarship winners were amazing and inspiring, and we were lucky to have Sybil C. Halloran, Ph.D., Senior Associate Vice President for Strategic Enrollment Management at VCU as our speaker that evening. We are looking forward to our June 9 Executive Appreciation breakfast at the Federal Reserve Bank of Richmond and our July 14 ASIST evening at Reynolds Community College. A very happy 55th Anniversary to EWI – Richmond Chapter!



### Retention & Recruitment

Sandy Naumann  
Marsh & McLennan Agency, LLC  
[Sandy.Naumann@MarshMMA.com](mailto:Sandy.Naumann@MarshMMA.com)

Welcome Barry Moore of Better Business Bureau of Central Virginia! We are so delighted to have you BACK as new member firm of 2022! We also extend a warm welcome to representative Nicole Schneller representing The Cardiac Connection. Let's keep up the momentum ladies and keep those referrals coming and let's make this year our best! Thank you!

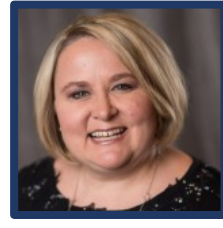


### EWISP & Literacy Director

Donna Thornburg  
Virginia Commonwealth University  
[dwthornb@vcu.edu](mailto:dwthornb@vcu.edu)

The 2022 EWISP scholarship ceremony took place on May 12 and all three winners were able to celebrate with their guests joining our chapter meeting. Dr. Sybil Halloran from VCU was our guest speaker providing thoughts on what every college student needs to know before beginning their journey.

Virginia Commonwealth University provided gift items for the LCAM chapter basket.



### ASIST Scholarship Director

Michelle Lovatt  
Richmond Region Tourism  
[mlovatt@visitrichmondva.com](mailto:mlovatt@visitrichmondva.com)



ASIST Judging has wrapped up and 7 students will be awarded \$2,500 each on Thursday, July 14<sup>th</sup>. Our July Chapter meeting will be held at Reynolds Community College at the Parham Road Campus and we will celebrate the award winners and listen to remarks by President Paula Pando and previous EWI ASIST Scholarship recipient Janeen McNeish. We have extended a special invitation to past EWI Chapter Presidents to be with us for this special occasion. We hope you can join us.



### Secretary

Amanda Foos  
Federal Reserve Bank of Richmond  
[Amanda.Foos@rich.frb.org](mailto:Amanda.Foos@rich.frb.org)

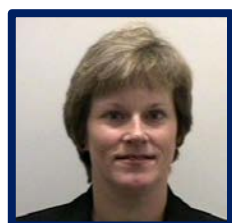
Looking for a committee? Why not consider the Secretary Committee? Taking notes at our membership meetings help keep our membership connected with what's happening at the Chapter and Corporate levels. If you would like to know more about the Secretary Committee, please contact me.



### Advisor

Tanya Johnson  
Community Foundation for a greater Richmond  
[tjohnson@cfrichmond.org](mailto:tjohnson@cfrichmond.org)

Ladies! Have you registered for LCAM 2022? It will be held in Corpus Christi, TX from Thursday, September 15 – Saturday, September 17. It is sure to knock your socks off! It is one of **THE BEST** conference experiences. You not only meet new people, but you get to understand how the organization runs at the corporate level, how you as a member fit in to that structure, the difference other chapters make in their state and the difference EWI makes overall in other communities. Also, not to mention you get an opportunity to learn more about the ladies in your own chapter because you can talk with them outside of monthly chapter settings. It truly is a girlfriend trip, learning conference, shopping spree – all rolled up in one. I have formed some of the best friendships through traveling with our EWI ladies. So what's holding you back? If you have questions, please reach out to me or any one of our board members. Don't hesitate. Register today!



### Sergeant-at-Arms

Susan Lawton  
Federal Reserve Bank of Richmond  
[Susan.Lawton@rich.frb.org](mailto:Susan.Lawton@rich.frb.org)

#### Request for Items for LCAM Gift Basket

If you or your member firm would like to contribute items to the Richmond basket being raffled at the Leadership Conference and Annual Meeting (LCAM), please bring your items to the membership meeting or contact Susan Lawton to make arrangements for pickup. Proceeds will assist EWI Corporate in offsetting LCAM costs. Thanks!

#### Celebrating June Birthdays

Congratulations to the following representatives who are celebrating birthdays in June:

Enza Seibert, Altria Group Inc. (June 3)  
Renee Gaines, Venture Richmond Inc. (June 11)  
Michelle Mogel, TowneBank (June 11)

Happy birthday!



#### June

- ❖ 3 Enza Seibert
- ❖ 6 EWI of Richmond Chapter
- ❖ 11 Renee Gaines
- ❖ 11 Michelle Mogul

#### July

- ❖ 8 Joan Dyer
- ❖ 22 Sandy Naumann

#### EWI of Richmond Chapter Boundaries:

Cities of Richmond, Ashland, Williamsburg, Petersburg, Hopewell and Colonial Heights, and Counties of Amelia, Caroline, Charles City, Chesterfield, Cumberland, Dinwiddie, Goochland, Hanover, Henrico, Louisa, New Kent, Powhatan and Prince George.

## PROFESSIONAL DEVELOPMENT



Exciting News EWI Colleagues!!!

On May 9<sup>th</sup> I started my own radio show, **Talking Leadership**, that can be heard on ESPN 106.1 FM every Monday morning at 5:30 a.m. The format of the show highlights leaders who have twenty-five or more employees sharing their leadership philosophy, challenges, and how they overcome them. Each business owner or executive highlights their best practices in an effort to help others in leadership roles.

Here are just a few of the executives sharing their experiences:

- ✓ Barry Moore, President and CEO of the Better Business Bureau of Central Virginia
- ✓ Lauren Moore, President and CEO of Children's Hospital Foundation
- ✓ John Ainsworth, President and CEO of Bonifii
- ✓ Bill Lund, President of SQL Data Partners
- ✓ Mindy Flanigan, Chief Inspiration Officer of Inspiring HR
- ✓ Jill Cichowicz, President and Founder of 2 End The Stigma

Check out the inaugural episode of [Talking Leadership: How To Earn Respect As A Leader](#)

On this show, I'm talking about the importance of having employees, colleagues, and teams respect you as their leader with Mike King of Mike King Biz. Also shared are real life examples on how you can build respect with your employees and others.

If you would like to share the strategies and tips that led to your company's success, I would love to have you on my radio show. I have some availability in June and July. Please contact me at your earliest convenience at (o) 804-598-9175 or (c) 804-543-3333 or [drheather@transformationgroupllc.com](mailto:drheather@transformationgroupllc.com).

I look forward to hearing from you,

Heather



\*Get my #1 Best Seller- Magnetic Trust: How Great Leaders Keep Top Performers and Get Extraordinary Results

[https://www.amazon.com/Magnetic-Trust-Leaders-Performers-Extraordinary-ebook/dp/B07DHY619Z/ref=sr\\_1\\_1?ie=UTF8&qid=1546792855&sr=8-1&keywords=heather+williamson](https://www.amazon.com/Magnetic-Trust-Leaders-Performers-Extraordinary-ebook/dp/B07DHY619Z/ref=sr_1_1?ie=UTF8&qid=1546792855&sr=8-1&keywords=heather+williamson)

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<https://www.facebook.com/pages/Transformation-Group-LLC/115938085147841>  
<https://twitter.com/DrHeatherVA>



Leadership \* Strategy \* Performance



## PROFESSIONAL DEVELOPMENT WEBINARS

**Remote 101: The Secret to  
Engaging Virtual Workers**

**Presenter: Jill Christensen**

Employee Engagement Expert & Best Selling Author  
Jill Christensen International LLC

**Tuesday, June 14, 2022  
1:00 PM CT**



*Join the Meeting*



**Did you know?** These corporate webinars are open to everyone in your member firm. Share them with your colleagues. All of the corporate webinars are also posted on MyEWI for you to view at any time. Take advantage of these webinars for your professional development.

**Tissues & Hardhats: Returning to  
the Pandemic Workplace**

**Presenter: Lyndee Champion Ivey**

The Mint Museum of Art  
Executive Assistant to the President & CEO

**Tuesday, July 12, 2022  
1:00 PM CT**



**"LEADERSHIP CAN,  
AND MUST,  
BE TAUGHT."**

LORI GIOVANNI, DEAN OF EVIS ACADEMY OF  
LEADERSHIP

### EWI VISION Statement

**To enhance professional growth  
and development within a  
diverse group of women while  
empowering them to make a  
difference as they inspire  
others.**

# LCAM 2022



## REGISTER HERE!

Omni Corpus Christi Hotel  
900 N Shoreline Blvd.  
Corpus Christi, Texas 78401

Dates: Thursday, September 15–Saturday, September 17, 2022

Host City: Corpus Christi, TX

### Registration

#### LCAM only

#### LCAM and Leadership Caucus

#### Omni Hotel & Resort

(Note room block expires  
August 12, 2022)

Early Bird Pricing (*ends June 30*)

\$700

\$850

2 Double Beds

\$154.00

Regular Pricing (*July 1 - Sept 1*)

\$800

\$950

King Bed

\$154.00

This year's LCAM returns to a more traditional schedule based on member feedback. We encourage everyone to attend as many scheduled events as possible to maximize value and your connections with EWI Members.

### Wednesday, September 14, 2022

#### Leadership Caucus - 3:00 PM to 8:00 PM

Calling all levels of Chapter leadership: attend this year's Leadership Caucus to learn how you can "Illuminate the Way" for up-and-coming leaders in your Chapter and lay a foundation for long-lasting success. The journey we begin together in Leadership Caucus will carry us through the year as you gain the critical knowledge and tools you'll need to create a brightly lit torch for your members. We will laugh, share, celebrate one another, and we will have a lot of fun. Bring your questions, your opportunities, and your ideas and prepare to kick off LCAM with a high energy growth session.

Members who should attend this additional programming include incoming President, President-Elect, Secretary/Treasurer, Fundraising and Recruitment/Retention Chairs. This program includes dinner. (*If attending this programming, please select LCAM registration with Leadership Caucus. Additional cost to attend.*)

#### Opening Reception & EWI Welcome - 8:00 PM to 10:00 PM

After arriving at the Omni Corpus Christi Hotel, plan to join the 2021-2022 Corporate Board of Directors and the LCAM 2022 Committee for a casual reception to connect, say hello and grab a quick beverage and snack to start LCAM 2022 off in style.

### Thursday, September 15, 2022

#### Keynote Speaker Jill Christensen, Breakfast and Opening Remarks - 8:00 AM - 10:00 AM

Rise and Shine, EWI! Jill Christensen will deliver her signature keynote presentation, "If Not You, Who? How to Crack the Code of Employee Disengagement," and stay afterwards to sign books/interact with attendees. Also included is a signed best-selling book for each attendee "If Not You, Who? Cracking the Code of Employee Disengagement."

#### Professional Development Skills Workshops - 10:30 AM - 11:30 AM - (Pick One of Two)

- Creating with CANVA - Presented By: Jennifer Clark, Dallas Hearing Foundation, EWI of Dallas
- Time Management for Balanced Leadership - Presented By: Samantha Lane, Origami Day, EWI of Knoxville

#### Academy of Leadership Programming - (Pick One of Two - Must attend Session 1 for your selection on Thursday and Session 2 on Friday)

- Academy of Leadership (AOL) Alumni Experience - Session 1 - 12:30 PM to 3:45 PM - South Texas Botanical Gardens and Nature Center - Offsite Program including transportation
- Academy of Leadership Module - "Professional and Volunteer Leadership: Thinking Like a Genius" - Session 1 - 1:00 PM - 4:00 PM - Presented By: Roseann Freitas, Better Business Bureau Great West & Pacific, EWI of Honolulu and Kristi Emmons Jones, Amare Global, EWI of Memphis

## Leaders of Tomorrow - Panel Discussion - Plenary Session - 4:15 PM - 5:15 PM

Moderated by incoming Corporate President, Christine Laird, Individual Member, EWI of Oklahoma City. Join us as we learn from our incoming emerging leaders of EWI. Gain insight into what makes them "tick", why EWI provides value to them in their career development and how they view leadership as the future unfolds for our organization. Panelists include:

- Victoria (Tori) Hargis, Student Member, EWI of Chattanooga
- Kimberley Craft, Sandia Laboratory Federal Credit Union, EWI of Albuquerque
- Amanda Landreth, Washington Trust Bank, EWI of Spokane
- LaShana Sorrell, Southern Veterinary Partners, EWI of Birmingham

## First Time LCAM Attendee Social - 5:15 PM - 6:00 PM

If this is your first LCAM, stop by to network and mingle with the Corporate Board of Directors and other first time attendees after a full day of learning. Make connections, gain new friends and add more contacts to your social profiles - this event is all about our first timers!

## Chapter Night - After 6:00 PM

Chapters are encouraged to explore the city of Corpus Christi on their own. Visit one of the culinary treats or restaurants in walking distance, discover the history of the downtown by walking along the boardwalk, schedule a tour or simply relax and take in the weather. Whatever you decide, enjoy this evening on your own!

Friday, September 16, 2022

## Academy of Leadership Programming - 8:00 AM - 11:00 AM (Pick One of Two - Must attend Session 1 for your selection on Thursday and Session 2 on Friday)

- Academy of Leadership (AOL) Alumni Experience - Session 2 - One on One with Police Academy & K9 Unit including a special Community Service Project (Onsite)
- Academy of Leadership Module - "Professional and Volunteer Leadership: Thinking Like a Genius" - Session 2 - 8:00 AM - 11:00 AM - Presented By: Roseann Freitas, Better Business Bureau Great West & Pacific, EWI of Honolulu and Kristi Emmons Jones, Amare Global, EWI of Memphis

## All Member Town Hall Meeting - 1:00 PM - 2:00 PM

The Corporate Board of Directors invites all attendees to join together for time to ask questions, express comments, share ideas and gain insight into our plans for the upcoming year.

## Professional Development Skills Workshops - 2:30 PM - 3:30 PM - (Pick One of Two)

- Achieving Peak Performance; the Mind-Body Connection - Presented By: Andrea Bohn, Juice Plus+, EWI of San Antonio
- The Life-Changing Magic of Visact!: Creating Your Future Self - Presented By: Sarah Roeder, UnityPoint Health, EWI of Des Moines

## Chapter Photos & Member Headshots - 3:30 PM - 6:00 PM

Capture your LCAM experience with a Chapter group photo. Looking for a new headshot to use on your social profiles? Be sure to register for your time upon arrival at LCAM!

## Outgoing Chapter Presidents' Reception - 5:00 PM - 6:00 PM

If you served as Chapter President for the 2021-2022 board year, join the Corporate Board of Directors as we celebrate your accomplishments and congratulate you on your success!

## Recognition Gala (and more!) - 6:00 PM - 10:00 PM (Formal attire)

All LCAM attendees are invited to dress up for a night out with fellow members to celebrate everything we accomplished together this year. We've brought together all of our recognition into one BIG night, including Awards, President's Recognition, Scholarships and our Sponsors. We also have some other exciting plans for this event, so stay tuned, and plan to attend!

Saturday, September 17, 2022

## Buffet Breakfast - 7:00 AM - 8:00 AM

## Delegate/Alternate Delegate Registration - 7:30 AM - 8:00 AM

## Annual Meeting - 8:30 AM - 11:00 AM

## Incoming Leadership Celebration Reception - 11:15 AM - 12:15 PM

All members are invited to join the 2022-2023 Corporate Board of Directors to celebrate their installation and our future leadership. Appetizers and beverages will be available.

## 2022 Reading Rally with YWCA of Corpus Christi - 12:30 PM - 2:30 PM

All EWI Members will be involved in this year's Reading Rally event hosted onsite at the Omni Corpus Christi. More details will be shared in the coming months. Lunch included.

## Conference Concludes - 3:00 PM



EWI will be working with the YWCA of Corpus Christi with 5th and 6th grade girls, and we are so excited to be presenting something different to our members. This is the age that they begin making life altering decisions, like alcohol, drugs, and sexual activity. Prevention is a vital positive path for girls this age. The girls the YWCA serves in YWTeens are primarily from lower socioeconomic areas of the community. Our goal at the Reading Rally is to promote reading without being totally obvious.

If you have questions about this year's event, please contact Cheryl Holmes at [cholmes@castoinfo.com](mailto:cholmes@castoinfo.com).

#### AMAZON WISH LIST INFO

- <https://amzn.to/3qS4fB4>
- Ship all items to:  
Navy Army Community Credit Union  
Attn: Virginia Whitham  
2730 Rodd Field Rd.  
Corpus Christi, TX 78414
- Please do your best to ensure items arrive no later than July 31, 2022

#### HOW TO GET INVOLVED

- **DONATE BOOKS:**  
Decide on a dollar amount you'd like to contribute to purchase books and order through the Amazon link
- **SPONSOR THE RALLY:**  
If you would like to purchase items or make a monetary contribution, please contact Cheryl Holmes, B/C/DP Director, at [cholmes@castoinfo.com](mailto:cholmes@castoinfo.com)

Reading Rally Flyer [available here](#).

## EWI LCAM Conference Tools

### EWI LCAM Conference Tools: General Tips

Many travel budgets and training budgets have been cut, and some firms are experiencing financial challenges. This means that no matter the merits of a conference, you'll probably need to justify the expense. So here are some things you might want to consider:

- Focus on what you specifically will bring back to the organization as return on the investment.
- Offer to prepare and deliver a short presentation and Q&A to your colleagues to share what you learned. That way others in your organization will get the benefits of your attendance, too.
- Share the syllabus and speaker handouts with your colleagues. As an attendee, you have unlimited access to materials posted by speakers.
- Be ready with a plan that shows who will cover for you while you are attending the conference.

### EWI LCAM Conference Tools: Calculate ROI for Attendance

How to Justify Conference Attendance:

Decision makers use data to allocate resources in the organization. As an attendee, you need to understand two considerations for making decisions:

- Expense (the "investment")
- Return on Investment
- 

### Understanding the Benefits

Experts agree that the top benefit of conference attendance is networking value. This is hard to quantify, but where else can you find so many industry contacts facing the same issues as your organization? Are there solutions others utilize that you're not aware of?

Although networking is undoubtedly the most important aspect of a conference, it is also the toughest for which to quantify a value.

When you submit a conference for approvals, don't focus on how much you want to go; focus on what you specifically will bring back to the organization as return on investment. Some specific details you'll need to identify include:

- Session content. What sessions have particular relevance to your organization's work? Specifically identify:
  - Tools (Workshops and presentation skills, leadership assessment and development)
  - Technologies (Apps, mobile marketing, social media, branding)
  - Processes (time management, goal setting, networking, team building, mentoring)
- Best practices. Will there be training sessions in areas that will immediately benefit your group?



## Inspiration Station

May invocation by Karen Huffman (Chapter President 2016) (representing the Federal Reserve Bank of Richmond)

### *Dream Big*

If there were ever a time to dare, to make a difference, to embark on something worth doing, it is now.

Not for any grand cause, necessarily –but for something that tugs at your heart, something that is worth your aspiration, something that is your dream. You owe it to yourself to make your days count. Have fun. Dig deep. Stretch.

#### **Dream Big.**

Know, though, that things worth doing seldom come easy. There will be times when you want to turn around, pack it up and call it quits

Those times tell you that you are pushing yourself and that you are not afraid to learn by trying.

#### **Persist.**

Because with an idea, determination and the right tools, you can do great things. Let your instincts, your intellect and let your heart guide you.

#### **Trust.**

Believe in the incredible power of the human mind, of doing something that makes a difference, of working hard, of laughing and hoping, of lasting friends, of all the things that will cross your path. The start of something new brings the hope of something great. Anything is possible, there is only one you and you will pass this way but once. Do it right.

~~~~~ Author Unknown



## EWI CORPORATE NEWS

### Events

[Texoma - Board Forum - July 15-16, 2022](#)

[Leadership Caucus 2022 & LCAM 2022 - September 14-17, 2022](#)

### Chapter Leadership Calls

June 24, 2022

July 22, 2022



We Need You! We need donations for the silent auction and door prizes. Help us create an epic LCAM! Please contact Jennifer Clark, EWI Dallas Chapter to donate items - [jennifer.clark@dallashearingfoundation.org](mailto:jennifer.clark@dallashearingfoundation.org). You can also mail gift baskets and/or door prizes to Jennifer Clark, 1732 Crystal Way, Plano, TX 75074



#### **"True Blue " Referral Rewards Program**

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items: LCAM Registration, Leadership Caucus Registration, EWI Branded Merchandise in the EWI Online Store and Corporate Membership Dues.

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.

## EWI OF RICHMOND CHAPTER AND FIRM NEWS



Congratulations to ALCS Chief Digital & Technology Officer, Hernan Tabah, for being recognized as a Consumer Goods Technology - 2022 Consumer Goods Visionary.



Put the next Connect With Congress event on your calendar now: June 28 with Rep. Rob Wittman. We're also finalizing dates for virtual conversations with U.S. Senator Tim Kaine and Senator Mark Warner. More information: <https://loom.ly/qd18UJq>

### Connect with Congress

Rep. Rob Wittman

June 28, 2022  
8:00 am

REGISTER



chamber RVA



Congratulations to Lauren Moore, president and CEO of Children's Hospital Foundation, on being a finalist for the inaugural RVA Power Women Awards in the Nonprofit Category. Thanks to [Richmond BizSense](#) for recognizing women making a difference in our community in a variety of ways.

Did you know that May was national moving month? Most people move during the spring and summer months. If you are looking for your new home or selling your current home, reach out to Melanie Roupas at Joyner Fine Properties for all of your real estate needs.



Visit  
Richmond  
VA.com

Looking for something to do in the Richmond Region, places to shop, eat and play? Look no further than Richmond Region Tourism's website calendar of events. [Calendar of Events in Richmond | Things To Do \(visitrichmondva.com\)](#). Put down that remote – It's Party Time!

### The Wonder Tower at Children's Hospital of Richmond at VCU No small wonder

Set to open in early 2023, the 500,000-square-foot, state-of-the-art inpatient facility was thoughtfully designed with the understanding that children see the world differently. Featuring new operating rooms, imaging capacity, emergency department space, family amenities, and CHoR's extraordinary team of caregivers, we're fostering a life-changing, child-centered community dedicated to providing the special care children need, in a safe space crafted especially for them. Look Inside video here:

<https://www.youtube.com/watch?v=eHTh0EbcS18>.



Birthdays, graduations, anniversaries and fun times! Check out Topgolf for all of your family fun occasions. Topgolf features 72 bays over 3 floors, an amazing rooftop terrace, lively bars, delicious food and a golf game concept that is sure to blow you away! [Golf, Party Venue, Sports Bar & Restaurant | Topgolf Richmond](#)

Check out their promotions page, including the Summer Fun Pass so you can enjoy game play all summer long. [Summer Fun Pass | Topgolf Richmond](#)



CONNECTIONS | CAREERS | COMMUNITY

Happy Anniversary EWI of Richmond (June 6, 1967). During the month of June, we celebrate 55 years strong! Thank you to all of our member firms and representatives for your support.



## HIGHLIGHTS FROM THE MAY MEETING

EWI Richmond Chapter President Debbie Clark (Universal) called the meeting to order at 6:02 pm, welcoming members, guests and scholarship recipients. Debbie also recognized EWISP Director Donna Thornburg (VCU) for her efforts making this special program possible. Debbie also recognized the representatives of new and returning member firms, returning Barry Moore, representing the Better Business Bureau, and Nicole Schneller, representing the Cardiac Connection.

Karen Huffman delivered the evenings invocation, recognizing the parents of scholarship recipients. Karen shared her desire for her daughter to conquer the world but also shared how she wants to keep her in the safety of her own home. Karen encouraged the scholarship recipients to dream big, reminding them that now is the time to push yourself and explore new ambitions.

Donna Thornburg introduced guest speaker Dr. Sybil C. Halloran, PhD, Senior Associate Vice President of Strategic Enrollment Management at Virginia Commonwealth University. Dr. Halloran talked about what she wished she had known before she went to college, making ties to services that VCU offers students that alleviate many of these concerns. She broke down her advice into 3 areas: Finance, Career Options, and Student Engagement. Citing student engagement as an opportunity for self-growth and acknowledgement, and an opportunity to participate in something larger than yourself alongside like-minded people. Dr. Halloran encouraged students to get out of their comfort zones and change the world.

Donna Thornburg gave an overview of the EWISP program and qualifying factors they look for in students awarded this scholarship, including being a well-rounded student, academic achievement and community involvement.

President Elect Renee Gaines (Venture Richmond) introduced the evening's first scholarship recipient, Alaina Jefferson, currently The Steward School. Alaina plans to study Neuroscience and Spanish at Vanderbilt University in pursuit of a career as a neurologist. Vicki Frankenburger introduced Nicole Quiram, a graduating senior from Midlothian High School. Nicole plans on attending Virginia Tech in the fall to study Mechanical/Aerospace Engineering. Karen Huffman (Federal Reserve Bank of Richmond) introduced the final scholarship recipient of the evening, Jenny Yang, of Colonial Heights High School. Jenny will be attending the Vanderbilt University to study Medicine, Health and Society to one day become a family Physician.

Donna Thornburg announced that the EWI Chapter has the opportunity to enter one of the scholarship recipients to be eligible to receive an additional \$500 scholarship from EWI Corporate and announced the Alaina Jefferson's application was selected to be entered.

The meeting then transitioned into the Chapter Business portion, with Sergeant-at-Arms Susan Lawton (Federal Reserve Bank) conducted roll call and announced that a quorum was present.

Secretary Amanda Foos (Federal Reserve Bank) made a motion to approve minutes from the April 14<sup>th</sup> membership meeting. The motion was seconded and unanimously voted on.

Recruitment and Retention Director Sandy Naumann installed representatives for two new member firms, Barry Moore, representing the Better Business Bureau, and Nicole Schneller, representing the Cardiac Connection. Sandy also took a moment to recognize Dr. Heather Williams guest, Bill Lurg, who spoke on the importance of the "30 Second Elevator Speech." Debbie Clark announced the availability of two scholarships to help offset the costs of attending LCAM, one scholarship reserved for a first-time attendee.

Debbie then asked for firm news. Dr. Heather Williams announced the launch of her new radio show, with Barry Moore as her first guest speaker. Robin Newton (Children's Hospital of Richmond) announced a new drone video featuring progress on the new hospital wing will be released soon. Ann Bushy announced that Reynolds Community College is exciting for their upcoming 49<sup>th</sup> commencement. Debbie Clark announced upcoming meetings and adjourned at 7:23 pm.

Photo credit: Debbie Clark, 2021-2022 Chapter President (Universal Corporation)



Dr. Sybil C. Halloran, PhD, Senior Associate Vice President of Strategic Enrollment Management at Virginia Commonwealth University



Alaina Jefferson receiving her EWI Scholarship Award from VP-Pres. Elect Renee Gaines (representing Venture Richmond)



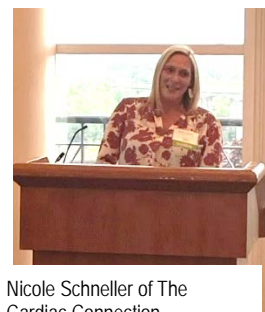
Vicki Frankenburger (representing VACU) presenting Nicole Quiram with her EWI Scholarship Award



Barry Moore, President and CEO of the Better Business Bureau.



Jenny Yang with Karen Huffman (representing the Federal Reserve Bank of Richmond).



Nicole Schneller of The Cardiac Connection



## 2022 EWI SCHOLARSHIP AWARD RECIPIENTS

*Congratulations to our Winners!*

[Alaina Jefferson](#) is a senior at The Steward School and plans to attend Vanderbilt University. She would like to pursue a degree majoring in Neuroscience and an intended career as a doctor and/or researcher. Also, she plans to perfect her Spanish to better serve the underrepresented and marginalized population in STEM research. Alaina participated in numerous biomedical and neuroscientific camps, and even conducted and presented neuroscience research during an internship at The Ohio State University. She's drawn a lot of guidance from her science teachers, but her greatest source of encouragement is her parents. Through her love of neuroscience, she's gained invaluable friends, mentors, knowledge, and experiences that have shaped her identity and prepared her for the road ahead.

[Nicole Quiram](#) is a senior at Midlothian High School and plans to attend the Virginia Tech majoring in Aerospace Engineering. Nicole attended the Virginia Aerospace Science and Technology Scholars (VASTS) Program where she completed physics problems, explored different space technologies, learned to write technical reports and created technical drawings. After this experience, she decided to pursue the goal of working in the space industry for a company such as NASA or SpaceX. The program introduced her to space technology, allowing her to develop a base of knowledge for the future. The academy provided larger pieces of knowledge and allowed her to gain the experience of working on a project team towards a common goal, improving team communication skills. All that she learned from working in a group, listening to speakers and giving an oral presentation expanded on the knowledge that she already earned in the initial college course. Nicole enjoys cross country running and has gained many valuable life lessons preparing for competitions. She contributes much of her success to her constant support of her friends and family.

[Jenny Yang](#) is a senior at Colonial Heights High School who plans to the Vanderbilt University majoring in Business and Biology. Jenny manages to work at her family's restaurant, play tennis, attend school, and practice her hobbies. Through volunteering, she learned that no matter what age, a person can always find joy in small moments of life. Long hours at the restaurant and tough matches are doable when focusing on enjoying time with loved ones. Life is in constant motion, always fluctuating with ups and downs, forwards and backwards. Instead of letting life drag her down, Jenny keeps her head facing forward, even if it takes a while to reach her goal. She hopes to blend her love for learning and passion for making a positive impact on the people around her by pursuing higher education in the medical field and becoming a family physician.



Left to right: Alaina Jefferson, Nicole Quiram and Jenny Yang.

### *Special Thanks to our 2022 EWISP Judges*

We are very appreciative of the time and commitment of each participating judge.

**Janet Broadway, Director of Human Resources**

Sands Anderson PC

**William Seaton, Business Development Manager**

Department for Aging & Rehabilitative Services

**Lisa Sims, CEO**

Venture Richmond

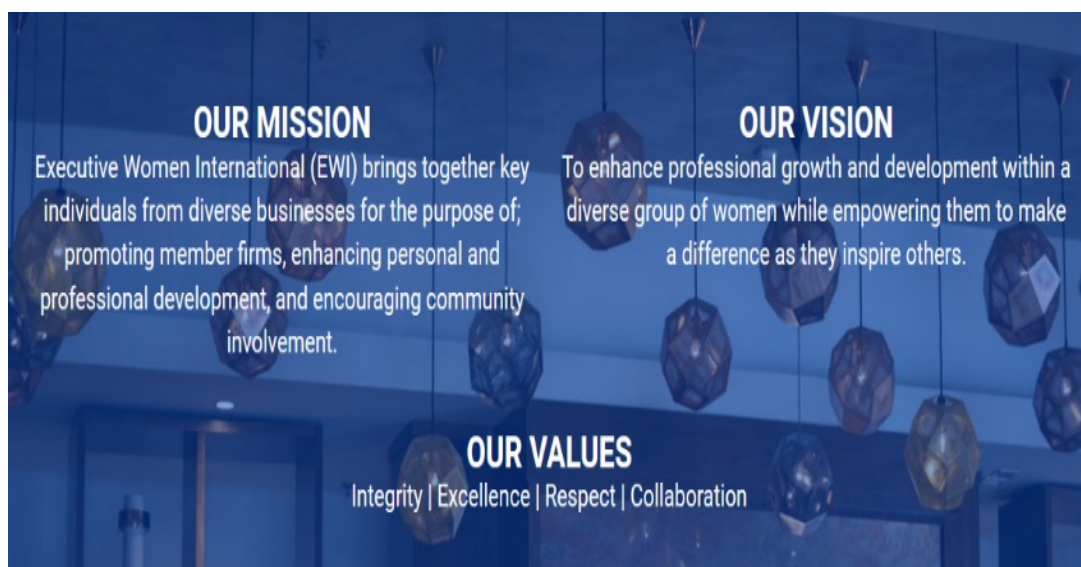




## UPCOMING EVENTS

|                                                                                                                        |                                                                                                                                                                                                                                      |                                                                                               |                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>June 9</p> <p>8:00 – 9:30 am</p>                                                                                    | <p><i>Executive Appreciation Breakfast</i></p> <p><i>Speaker: Sonya Mills-Harvey, Vice President, Currency Technology and Support, Federal Reserve Bank of Richmond</i></p> <p><i>Location: Federal Reserve Bank of Richmond</i></p> | <p>July 14</p> <p>5:30-6:00 pm<br/>Networking</p> <p>6:00-7:30 pm<br/>Chapter Meeting</p>     | <p></p> <p><b>AWARDS DINNER</b></p> <p><i>Remarks by Dr. Paula Pando, President of RCC and previous ASIST recipient Janeen McNeish</i></p> <p><i>Location: Reynolds Community College, Parham Road Campus</i></p> |
| <p>August 11</p> <p>5:30-6:00 pm<br/>Networking</p> <p>6:00-7:30 pm<br/>Chapter Meeting</p>                            | <p><i>Firm Night with the Closet Factory</i></p> <p><i>Location: 10520 Lakeridge Pkwy, Ashland VA 23005</i></p>                                                                                                                      | <p>September 8</p> <p>5:30-6:00 pm<br/>Networking</p> <p>6:00-7:30 pm<br/>Chapter Meeting</p> | <p><i>LCAM Business Meeting</i></p> <p><i>Location: New Market Dining Pavilion, 330 South Fourth Street, Richmond, VA 23219</i></p> <p></p>                                                                       |
| <p>September 15-17, 2022</p> <p></p> | <p><b>2022 LEADERSHIP CONFERENCE &amp; ANNUAL MEETING</b></p> <p>Corpus Christi, TX</p>                                                                                                                                              | <p>October 13</p> <p>5:30-6:00 pm<br/>Networking</p> <p>6:00-7:30 pm<br/>Chapter Meeting</p>  | <p><i>2022-2023 EWI of Richmond Chapter Board Installation</i></p> <p><i>Speaker: TBD</i></p> <p><i>Location: TBD</i></p>                                                                                                                                                                            |

If you would like to host a “Firm Night,” or recommend a speaker, please contact Christy McCurdy at [christy.mccurdy@chamberrva.com](mailto:christy.mccurdy@chamberrva.com)



## EWI of Richmond Member Firms

**30 Member Firms  
32 Representatives**

[Altria Group, Inc.](#)  
[Altria Client Services LLC](#)  
[Better Business Bureau of Central Virginia](#)  
[The Cardiac Connection](#)  
[Cater Nation](#)  
[ChamberRVA](#)  
[Children's Hospital of Richmond](#)  
[Closet Factory \(Mueller & Mueller Inc.\)](#)  
[Community Foundation for a greater Richmond](#)  
[Dignity Memorial Woody Funeral Home](#)  
[Dominion Energy, Inc.](#)  
[Federal Reserve Bank of Richmond](#)  
[JMI](#)  
[Joyner Fine Properties](#)  
[Keiter Certified Public Accountants & Consultants](#)

[Legal Resources](#)  
[Marsh & McLennan Agency](#)  
[Reynolds Community College](#)  
[Richmond Raceway](#)  
[Richmond Region Tourism](#)  
[RMT Construction & Development Group](#)  
[T.A.C.-Solutions](#)  
[Topgolf](#)  
[Towne Bank](#)  
[Transformation Group, LLC](#)  
[Universal Corporation](#)  
[Venture Richmond, Inc.](#)  
[Virginia Commonwealth University](#)  
[Virginia Credit Union, Inc.](#)  
[Westminster Canterbury Richmond](#)

### EWI of Richmond Chapter Life Members

These women are chapter life members due to their special meritorious service above and beyond the call of duty to the Chapter.

Debora Honodel, Southern States Cooperative, Inc.  
 Brenda Long, Dominion Energy  
 Karen Kuhn, Federal Reserve Bank of Richmond

Chapter President, 1996  
 Chapter President, 2012  
 Chapter President, 2015

### EWI of Richmond Chapter Honorary Members

These women are chapter honorary members due to their service as chapter president and/or special service to the community while active in EWI.

Bev Beadles, Chesapeake & Potomac Telephone Company of VA  
 Jo Anne Cole, Retail Merchants Assoc. of Greater Richmond  
 Kit Hull, Bill's Barbecue  
 Liz M. Perry, Trigon Healthcare, Inc.  
 Carolyn Raskind, Westminster Canterbury Richmond  
 Pat Sims, Robert L. Figg & Sons, Inc.  
 Lillie Stratton, Greater Richmond Partnership, Inc.

Chapter President, 1987  
 Chapter President, 1973  
 Representative 1993-2012  
 Chapter President, 1995  
 Chapter President, 2000  
 Chapter President, 1972  
 Chapter President, 1993

**THANK YOU ALL FOR YOUR INVALUABLE SERVICE TO EWI!**

**Looking for ways to stay connected?**

Follow us on social media, [email us](#) or visit our [website](#).

