



Chartered June 1967

# Richmond ewiConnect

July 2022



## Letter from the President

June Recap: Our Richmond Chapter continues to Re-excite, Re-elevate, Re-envision!

On June 9, 2022, our chapter meeting was hosted by our member firm, the Federal Reserve Bank of Richmond, overlooking our beautiful river city. We began by celebrating our chapter's 55th Anniversary (chartered in June 1967). Our President-Elect Renee Gaines (of Venture Richmond, Inc.) gave a brief history of EWI Corporate

since its establishment in 1938 by Lucille Johnson Perkins, and Renee congratulated the Richmond Chapter's two remaining chartered members: Universal Corporation and ChamberRVA.

June is also our month to recognize and honor our firm executives. Without the support of firm executives, the chapters cannot survive. The firm holds the membership, the executive appoints a firm representative, and together they provide support to the chapters. We hold a breakfast meeting each year for the Executive Appreciation event, because it affords the executives an opportunity to meet early and then everyone can get on with the rest of their busy day in this one meeting! Almost every firm had an executive in attendance. Sonya Mills-Harvey, Vice President of the Federal Reserve Bank of Richmond welcomed us, and she gave a great account of her career path, and encouraged us to be willing to take a chance in areas we may not be familiar with and learn to embrace and accomplish those new challenges – take a risk! We also heard from Brian Anderson, President & CEO of ChamberRVA, as he enlightened us on what the chamber is doing in our City, and he emphasized how we are continuing to grow and how well we measure up against other cities (for raising families, our high standards of education, flourishing tourism, etc.). Brian also serves on our EWI Executive Advisory Committee. Jack Berry, President & CEO, Richmond Region Tourism, then spoke about tourism and how the entire City is rebounding from the pandemic. He also expressed how popular our City has become as a vacation site. Jack has always been a strong firm executive, and he supports EWI wholeheartedly and promotes all that EWI embraces (connections, careers and community). Jack also serves on our EWI Executive Advisory Committee.

- Once again, as our chapter continues to grow each month, our Recruitment & Retention Director, Sandy Naumann of Marsh McLennan Agency, keeps encouraging *ALL* of us to grow our chapter, and it is working! Sandy installed three new member firms at our June 9<sup>th</sup> meeting: Dignity Memorial, RMT Construction, and Johnson Marketing Inc. (JMI).
- Our chapter announced two internal scholarship awards for the recipients to attend LCAM 2022: Christine Slate (Closet Factory) and Dee Dee Van Buren (TAC Solutions). We look forward to their exciting reports on how they experienced LCAM this year!
- 2022 Nominating Committee: Your Nominating Committee (Chaired by Dr. Heather Williamson of Transformation Group) is already working to solicit board members for our 2022-2023 – please be open to serving on the Chapter board, and we hope to have a slate by August or September.
- 2022 Budget Committee: Your board members will be planning for the anticipated budgets for 2022-2023, and the Budget Committee should present in August or September.
- July 14, 2022 is our ASIST (Adult Students in Scholastic Transition) program, which will be hosted at Reynolds Community College by Dr. Paula P. Pando, President. The Chapter will award seven \$2,500 scholarships to our adult winners!
- August 11, 2022, we have been invited by Megan Underwood, owner and EWI executive, for a firm night at The Closet Factory, Ashland, VA.
- September 8, 2022, our chapter's annual business meeting and speaker t/b/d.
- September 14-17, 2022, EWI Leadership Conference & Annual Meeting in Corpus Christi, TX
- October 13, 2022, installation of our 2022-2023 Chapter Board and speaker t/b/d

Debbie Clark (Universal Corporation)

## 2021-2022 Board of Directors

**President**  
Debbie Clark  
Universal Corporation

**Vice President**  
Renee Gaines  
Venture Richmond

**Secretary**  
Amanda Foos  
Federal Reserve Bank of  
Richmond

**Treasurer**  
Christine Slate  
Closet Factory

**Sergeant-at-Arms**  
Susan Lawton  
Federal Reserve Bank of  
Richmond

**Communications Director**  
Michele Rundstrom  
Altria Client Services LLC

**Retention & Recruitment**  
Sandy Naumann  
Marsh & McLennan Agency,  
LLC

**Programs Director**  
Christy McCurdy  
ChamberRVA

**ASIST Scholarship  
Director**  
Michelle Lovatt  
Richmond Region Tourism

**EWISP & Literacy Director**  
Donna Thornburg  
Virginia Commonwealth  
University

**Advisor**  
Tanya Johnson  
Community Foundation for a  
greater Richmond

Follow Us!



## CHAPTER BUSINESS

### 2021-2022 OFFICERS AND DIRECTORS



#### President

Debbie Clark  
Universal Corporation  
[Clarkd01@universalleaf.com](mailto:Clarkd01@universalleaf.com)



#### Vice President/Chapter Champion

Renee Gaines  
Venture Richmond  
[rgaines@venturerichmond.com](mailto:rgaines@venturerichmond.com)



#### Treasurer

Christine Slate  
Closet Factory  
[christine.slate@closetfactory.com](mailto:christine.slate@closetfactory.com)



#### Communications Director

Michele Rundstrom  
Altria Client Services LLC  
[Michele.rundstrom@altia.com](mailto:Michele.rundstrom@altia.com)

Balances as of July 1, 2022	
VACU Operating	\$31,624.10
VACU B/C/DP	\$113,628.87
TowneBank Operating	\$45,994.99
TowneBank B/C/DP	\$55,289.65
Total	\$246,537.61

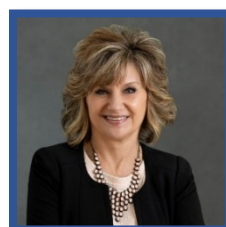
**HELP NEEDED** – Do you have website design skills? If so, we need assistance with updating our current website or creating a new website. If you have any of these skills, I would love to hear from you.

Please send me monthly articles, firm news, photographs, member firm advertisements and any suggestions you have to improve our monthly Newsletter, website and social media.



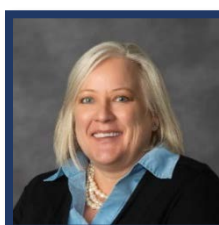
#### Programs Director

Christy McCurdy  
ChamberRVA  
[christy.mccurdy@chamberuva.com](mailto:christy.mccurdy@chamberuva.com)



#### Retention & Recruitment

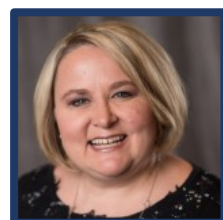
Sandy Naumann  
Marsh & McLennan Agency, LLC  
[Sandy.Naumann@MarshMMA.com](mailto:Sandy.Naumann@MarshMMA.com)



#### EWISP & Literacy Director

Donna Thornburg  
Virginia Commonwealth University  
[dwthornb@vcu.edu](mailto:dwthornb@vcu.edu)

Virginia Commonwealth University provided gift items for the LCAM chapter basket.



#### ASIST Scholarship Director

Michelle Lovatt  
Richmond Region Tourism  
[mlovatt@visitrichmondva.com](mailto:mlovatt@visitrichmondva.com)



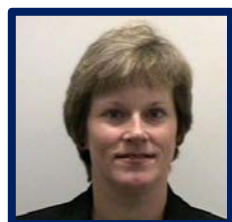
Don't miss our ASIST scholarship awards dinner on July 14th hosted by Reynolds Community College. We will award seven \$2,500 scholarships to deserving adults to help them fund their education. This is our most attended meeting every year. We are looking forward to seeing you!



### Secretary

Amanda Foos  
Federal Reserve Bank of Richmond  
[Amanda.Foos@rich.frb.org](mailto:Amanda.Foos@rich.frb.org)

Looking for a committee? Why not consider the Secretary Committee? Taking notes at our membership meetings help keep our membership connected with what's happening at the Chapter and Corporate levels. If you would like to know more about the Secretary Committee, please contact me.



### Sergeant-at-Arms

Susan Lawton  
Federal Reserve Bank of Richmond  
[Susan.Lawton@rich.frb.org](mailto:Susan.Lawton@rich.frb.org)

[Request for Items for LCAM Gift Basket](#)

If you or your member firm would like to contribute items to the Richmond basket being raffled at the Leadership Conference and Annual Meeting (LCAM), please bring your items to the membership meeting or contact Susan Lawton to make arrangements for pickup. Proceeds will assist EWI Corporate in offsetting LCAM costs. Thanks!

[Celebrating June Birthdays](#) Congratulations to the following representatives who are celebrating birthdays in July:

Joan Dyer, Legal Resources (July 8)  
Sandy Naumann, Marsh & McLennan Agency (July 22)

Happy birthday!



Nelson Mandela

### Advisor

Tanya Johnson  
Community Foundation for a greater Richmond  
[tjohnson@cfrichmond.org](mailto:tjohnson@cfrichmond.org)

"Education is the most powerful weapon which you can use to change the world." –



[July](#)  
❖ 8 Joan Dyer  
❖ 22 Sandy Naumann

[August](#)  
❖ 2 Michelle Lovatt  
❖ 16 Jennifer Laws  
❖ 19 Dee Dee Van Buren  
❖ 22 Lacy Barton  
❖ 25 Viki Frankenburger

**HAPPY 4TH JULY!** Here are some 4th of July Fun Facts!

Happy birthday, America! 4th of July marks the date the Declaration of Independence was signed and birthday of the United States, but here are some other interesting facts.

1. How many people signed the Declaration of Independence on July 4th? Two, the president of Congress, John Hancock, and its secretary, Charles Thompson.
2. Is there something written on the back of the Declaration of Independence? Yes! It's said the following is written upside down and backwards: "Original Declaration of Independence dated 4th July 1776."
3. When did the Fourth of July become a legal federal holiday? 1870. Then, in 1938, Congress reaffirmed the holiday to make sure all workers received full pay.
4. When were fireworks first used to celebrate July Fourth? 1777. Congress chose fireworks as a way to celebrate the first anniversary. They were ignited over Philadelphia.



### EWI of Richmond Chapter Boundaries:

Cities of Richmond, Ashland, Williamsburg, Petersburg, Hopewell and Colonial Heights, and Counties of Amelia, Caroline, Charles City, Chesterfield, Cumberland, Dinwiddie, Goochland, Hanover, Henrico, Louisa, New Kent, Powhatan and Prince George.



## PROFESSIONAL DEVELOPMENT



**DR. HEATHER WILLIAMSON**  
TRANSFORMATIONAL LEADERSHIP ADVISOR

Have you wondered how you can turn your less engaged employees into raving fans?

Well, you're in luck!! Recognizing that your employees are your #1 asset is the first step.

We all know that a few unhappy employees can create a toxic work culture that no one wants to work in...

Focusing on your employees and their satisfaction can turn an unhappy employee into one who is happy and feels valued. When this happens, your employees are productive and become loyal, raving fans!

There is only one person I know that can talk about creating loyal customers and employees and that is my friend and client, Barry Moore!

On my radio show, *Talking Leadership*, my guest, Barry Moore, President & CEO of Better Business Bureau of Central Virginia, discusses how he turns his employees and customers into raving fans.

Listen to how Barry differentiates the BBB as a great place to work and ensures his employees feel part of a team.

Click here to check out the [YouTube video Talking Leadership: How To Turn Customers Into Raving Fans](#). You can check out other amazing leaders sharing how they lead with success every **Monday at 5:30a.m. on ESPN 106.1 FM** or watch past *Talking Leadership* episodes on my YouTube channel [Dr. Heather Williamson](#).

Don't forget to **subscribe to the channel** so you don't miss out on any of my weekly leadership tips and strategies!

If you're a **boss and have 25 or more employees and would like to be a guest on my radio show**, email me at [drheather@transformationgrouppllc.com](mailto:drheather@transformationgrouppllc.com).

Are you wanting to get a proactive strategy on how to get the most out of your team?

This is exactly one of the many reasons why I created the [Transformational Leader Mastermind](#). If this sounds like you, click here to learn more about the [Transformational Leader Mastermind](#)! Group size is limited for maximum effectiveness, so don't wait! This 6-month peer coaching program will be led by Dr. Heather Williamson, with participants meeting virtually each month for a 2-hour session with 1:1 coaching as well. Contact us at [drheather@transformationgrouppllc.com](mailto:drheather@transformationgrouppllc.com) for more information or click here [to schedule some time to talk](#).



Much Success,  
Dr. Heather

P.S. Don't forget to take me up on my offer **to be a guest on my radio show**, email me at [drheather@transformationgrouppllc.com](mailto:drheather@transformationgrouppllc.com).

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<http://www.linkedin.com/in/drheatherwilliamson>  
<https://www.facebook.com/pages/Transformation-Group-LLC/115938085147841>  
<https://twitter.com/DrHeatherVA>



Leadership \* Strategy \* Performance



## PROFESSIONAL DEVELOPMENT WEBINARS

Tissues & Hardhats: Returning to  
the Pandemic Workplace

**Presenter:** Lyndee Champion Ivey

The Mint Museum of Art  
Executive Assistant to the President & CEO

Tuesday, July 12, 2022

1:00 PM CT



*Join the Meeting*



Cracking the Success Code: Tips for  
Personal and Professional Development

**Presenter:** Lewana Harris

Korn Ferry  
Consultant

Tuesday, October 11, 2022

1:00 PM CT



**Did you know?** These corporate webinars are open to everyone in your member firm. Share them with your colleagues. All of the corporate webinars are also posted on MyEWI for you to view at any time. Take advantage of these webinars for your professional development.



"LEADERSHIP CAN,  
AND MUST,  
BE TAUGHT."

LORI GIOVANNONI, DEAN OF EWI'S ACADEMY OF LEADERSHIP

### EWI VISION Statement

To enhance professional growth  
and development within a  
diverse group of women while  
empowering them to make a  
difference as they inspire  
others.

# LCAM 2022



## REGISTER HERE!

Omni Corpus Christi Hotel  
900 N Shoreline Blvd.  
Corpus Christi, Texas 78401

Dates: Thursday, September 15–Saturday, September 17, 2022

Host City: Corpus Christi, TX

### Registration

### LCAM only

### LCAM and Leadership Caucus

### Omni Hotel & Resort

(Note room block expires  
August 12, 2022)

Regular Pricing (July 1 - Sept 1)

\$800

\$950

2 Double Beds

\$154.00

King Bed

\$154.00

This year's LCAM returns to a more traditional schedule based on member feedback. We encourage everyone to attend as many scheduled events as possible to maximize value and your connections with EWI Members.

### Wednesday, September 14, 2022

#### Leadership Caucus - 3:00 PM to 8:00 PM

Calling all levels of Chapter leadership: attend this year's Leadership Caucus to learn how you can "Illuminate the Way" for up-and-coming leaders in your Chapter and lay a foundation for long-lasting success. The journey we begin together in Leadership Caucus will carry us through the year as you gain the critical knowledge and tools you'll need to create a brightly lit torch for your members. We will laugh, share, celebrate one another, and we will have a lot of fun. Bring your questions, your opportunities, and your ideas and prepare to kick off LCAM with a high energy growth session.

Members who should attend this additional programming include incoming President, President-Elect, Secretary/Treasurer, Fundraising and Recruitment/Retention Chairs. This program includes dinner. (If attending this programming, please select LCAM registration with Leadership Caucus. Additional cost to attend.)

#### Opening Reception & EWI Welcome - 8:00 PM to 10:00 PM

After arriving at the Omni Corpus Christi Hotel, plan to join the 2021-2022 Corporate Board of Directors and the LCAM 2022 Committee for a casual reception to connect, say hello and grab a quick beverage and snack to start LCAM 2022 off in style.

### Thursday, September 15, 2022

#### Keynote Speaker Jill Christensen, Breakfast and Opening Remarks - 8:00 AM - 10:00 AM

Rise and Shine, EWI! Jill Christensen will deliver her signature keynote presentation, "If Not You, Who? How to Crack the Code of Employee Disengagement," and stay afterwards to sign books/interact with attendees. Also included is a signed best-selling book for each attendee "If Not You, Who? Cracking the Code of Employee Disengagement."

#### Professional Development Skills Workshops - 10:30 AM - 11:30 AM - (Pick One of Two)

- Creating with CANVA - Presented By: Jennifer Clark, Dallas Hearing Foundation, EWI of Dallas
- Time Management for Balanced Leadership - Presented By: Samantha Lane, Origami Day, EWI of Knoxville

#### Academy of Leadership Programming - (Pick One of Two - Must attend Session 1 for your selection on Thursday and Session 2 on Friday)

- Academy of Leadership (AOL) Alumni Experience - Session 1 - 12:30 PM to 3:45 PM - South Texas Botanical Gardens and Nature Center - Offsite Program including transportation
- Academy of Leadership Module - "Professional and Volunteer Leadership: Thinking Like a Genius" - Session 1 - 1:00 PM - 4:00 PM - Presented By: Roseann Freitas, Better Business Bureau Great West & Pacific, EWI of Honolulu and Kristi Emmons Jones, Amare Global, EWI of Memphis

## Leaders of Tomorrow - Panel Discussion - Plenary Session - 4:15 PM - 5:15 PM

Moderated by incoming Corporate President, Christine Laird, Individual Member, EWI of Oklahoma City. Join us as we learn from our incoming emerging leaders of EWI. Gain insight into what makes them "tick", why EWI provides value to them in their career development and how they view leadership as the future unfolds for our organization. Panelists include:

- Victoria (Tori) Hargis, Student Member, EWI of Chattanooga
- Kimberley Craft, Sandia Laboratory Federal Credit Union, EWI of Albuquerque
- Amanda Landreth, Washington Trust Bank, EWI of Spokane
- LaShana Sorrell, Southern Veterinary Partners, EWI of Birmingham

## First Time LCAM Attendee Social - 5:15 PM - 6:00 PM

If this is your first LCAM, stop by to network and mingle with the Corporate Board of Directors and other first time attendees after a full day of learning. Make connections, gain new friends and add more contacts to your social profiles - this event is all about our first timers!

## Chapter Night - After 6:00 PM

Chapters are encouraged to explore the city of Corpus Christi on their own. Visit one of the culinary treats or restaurants in walking distance, discover the history of the downtown by walking along the boardwalk, schedule a tour or simply relax and take in the weather. Whatever you decide, enjoy this evening on your own!

Friday, September 16, 2022

## Academy of Leadership Programming - 8:00 AM - 11:00 AM (Pick One of Two - Must attend Session 1 for your selection on Thursday and Session 2 on Friday)

- Academy of Leadership (AOL) Alumni Experience - Session 2 - One on One with Police Academy & K9 Unit including a special Community Service Project (Onsite)
- Academy of Leadership Module - *"Professional and Volunteer Leadership: Thinking Like a Genius"* - Session 2 - 8:00 AM - 11:00 AM - Presented By: Roseann Freitas, Better Business Bureau Great West & Pacific, EWI of Honolulu and Kristi Emmons Jones, Amare Global, EWI of Memphis

## All Member Town Hall Meeting - 1:00 PM - 2:00 PM

The Corporate Board of Directors invites all attendees to join together for time to ask questions, express comments, share ideas and gain insight into our plans for the upcoming year.

## Professional Development Skills Workshops - 2:30 PM - 3:30 PM - (Pick One of Two)

- Achieving Peak Performance; the Mind-Body Connection - Presented By: Andrea Bohn, Juice Plus+, EWI of San Antonio
- The Life-Changing Magic of Visact!: Creating Your Future Self - Presented By: Sarah Roeder, UnityPoint Health, EWI of Des Moines

## Chapter Photos & Member Headshots - 3:30 PM - 6:00 PM

Capture your LCAM experience with a Chapter group photo. Looking for a new headshot to use on your social profiles? Be sure to register for your time upon arrival at LCAM!

## Outgoing Chapter Presidents' Reception - 5:00 PM - 6:00 PM

If you served as Chapter President for the 2021-2022 board year, join the Corporate Board of Directors as we celebrate your accomplishments and congratulate you on your success!

## Recognition Gala (and more!) - 6:00 PM - 10:00 PM (Formal attire)

All LCAM attendees are invited to dress up for a night out with fellow members to celebrate everything we accomplished together this year. We've brought together all of our recognition into one BIG night, including Awards, President's Recognition, Scholarships and our Sponsors. We also have some other exciting plans for this event, so stay tuned, and plan to attend!

Saturday, September 17, 2022

## Buffet Breakfast - 7:00 AM - 8:00 AM

## Delegate/Alternate Delegate Registration - 7:30 AM - 8:00 AM

## Annual Meeting - 8:30 AM - 11:00 AM

## Incoming Leadership Celebration Reception - 11:15 AM - 12:15 PM

All members are invited to join the 2022-2023 Corporate Board of Directors to celebrate their installation and our future leadership. Appetizers and beverages will be available.

## 2022 Reading Rally with YWCA of Corpus Christi - 12:30 PM - 2:30 PM

All EWI Members will be involved in this year's Reading Rally event hosted onsite at the Omni Corpus Christi. More details will be shared in the coming months. Lunch included.

## Conference Concludes - 3:00 PM





# READING RALLY

## BE A LEADER · BE A READER · 2022

EWI will be working with the YWCA of Corpus Christi with 5th and 6th grade girls, and we are so excited to be presenting something different to our members. This is the age that they begin making life altering decisions, like alcohol, drugs, and sexual activity. Prevention is a vital positive path for girls this age. The girls the YWCA serves in YWTeens are primarily from lower socioeconomic areas of the community. Our goal at the Reading Rally is to promote reading without being totally obvious.

If you have questions about this year's event, please contact Cheryl Holmes at [cholmes@castoinfo.com](mailto:cholmes@castoinfo.com).

### AMAZON WISH LIST INFO

- <https://amzn.to/3qS4fB4>
- Ship all items to:  
Navy Army Community Credit Union  
Attn: Virginia Whitham  
2730 Rodd Field Rd.  
Corpus Christi, TX 78414
- Please do your best to ensure items arrive no later than July 31, 2022

### HOW TO GET INVOLVED

- **DONATE BOOKS:**  
Decide on a dollar amount you'd like to contribute to purchase books and order through the Amazon link
- **SPONSOR THE RALLY:**  
If you would like to purchase items or make a monetary contribution, please contact Cheryl Holmes, B/C/DP Director, at [cholmes@castoinfo.com](mailto:cholmes@castoinfo.com)

Reading Rally Flyer [available here](#).

## EWI LCAM Conference Tools

### EWI LCAM Conference Tools: General Tips

Many travel budgets and training budgets have been cut, and some firms are experiencing financial challenges. This means that no matter the merits of a conference, you'll probably need to justify the expense. So here are some things you might want to consider:

- Focus on what you specifically will bring back to the organization as return on the investment.
- Offer to prepare and deliver a short presentation and Q&A to your colleagues to share what you learned. That way others in your organization will get the benefits of your attendance, too.
- Share the syllabus and speaker handouts with your colleagues. As an attendee, you have unlimited access to materials posted by speakers.
- Be ready with a plan that shows who will cover for you while you are attending the conference.

### EWI LCAM Conference Tools: Calculate ROI for Attendance

How to Justify Conference Attendance:

Decision makers use data to allocate resources in the organization. As an attendee, you need to understand two considerations for making decisions:

- Expense (the "investment")
- Return on Investment

### Understanding the Benefits

Experts agree that the top benefit of conference attendance is networking value. This is hard to quantify, but where else can you find so many industry contacts facing the same issues as your organization? Are there solutions others utilize that you're not aware of?

Although networking is undoubtedly the most important aspect of a conference, it is also the toughest for which to quantify a value.

When you submit a conference for approvals, don't focus on how much you want to go; focus on what you specifically will bring back to the organization as return on investment. Some specific details you'll need to identify include:

- Session content. What sessions have particular relevance to your organization's work? Specifically identify:
  - Tools (Workshops and presentation skills, leadership assessment and development)
  - Technologies (Apps, mobile marketing, social media, branding)
  - Processes (time management, goal setting, networking, team building, mentoring)
- Best practices. Will there be training sessions in areas that will immediately benefit your group?



## EWI CORPORATE NEWS

### Events

[Texoma - Board Forum - July 15-16, 2022](#)

[Leadership Caucus 2022 & LCAM 2022 - September 14-17, 2022](#)

### Next Chapter Leadership Calls

July 22, 2022



We Need You! We need donations for the silent auction and door prizes. Help us create an epic LCAM! Please contact Jennifer Clark, EWI Dallas Chapter to donate items - [jennifer.clark@dallashearingfoundation.org](mailto:jennifer.clark@dallashearingfoundation.org). You can also mail gift baskets and/or door prizes to Jennifer Clark, 1732 Crystal Way, Plano, TX 75074



### "True Blue " Referral Rewards Program

EWI Members are the life-blood of our organization. Our "True-Blue" Referral Rewards program recognizes members who are "True-Blue" EWI supporters. Beginning May 1, 2022, EWI is offering an opportunity for any EWI member to be rewarded for referring a new member to the organization.

Reveal your "True-Blue" loyalty for EWI by inviting a friend, co-worker, business partner, neighbor, networking contact or a connection from your social networks to join EWI. If your referral joins EWI, you will receive a \$25 "True-Blue" referral reward voucher redeemable towards any of the following EWI items: LCAM Registration, Leadership Caucus Registration, EWI Branded Merchandise in the EWI Online Store and Corporate Membership Dues.

To claim your referral reward, your name must be listed on the EWI Membership Application Form as the referring member. Your certificate will be emailed to you by the EWI Corporate Office once the application has been processed and paid in full. Certificates are redeemable upon receipt and expire 12 months from issue date.

[Logging in to the Corporate website](#) at [www.ewiconnect.com](http://www.ewiconnect.com). Watch this video for basic help with log into the Corporate Website and everything available to you through your profile. It is about seven minutes long and full of information. [https://www.youtube.com/watch?v=H\\_tyjkdJg8M](https://www.youtube.com/watch?v=H_tyjkdJg8M)

[Going to LCAM?](#) – Watch this video for everything you need to know! [LCAM 2022 - Everything You Need to Know! - YouTube](#)

[Corporate Scholarship Committee News](#) – Congratulations to the EWISP and ASIST Corporate Winners! Special thank you to our six Corporate judges.

#### EWISP Winners - 5 scholarships at \$1,000 each

Leah Dugger – EWI of Dallas  
Elizabeth Price – EWI of Tulsa  
Rose Johnson – EWI of San Diego  
Savanna Peng – EWI of Honolulu  
Katrina Machetta – EWI of Houston

#### ASIST Scholarship Winners

1<sup>st</sup> Place \$6,000– KaShawndra Davis – EWI of Birmingham  
2<sup>nd</sup> Place \$3,000 – Cynthia Lazar – EWI of Phoenix  
3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> Place winners \$2,000 each  
Kristen Monahan – EWI of Lehigh Valley  
Angel Slape – EWI of Tulsa  
Kauluwehi Kato - EWI of Honolulu

The Corporate Scholarship Committee: Cheryl Holmes, Corporate Board Director, EWI of Columbus; Roseann Freitas, EWI of Honolulu; Janis Cohlma, EWI of Tulsa; Janis Hardin, EWI of Jackson; Debra Paddon, EWI of Western Washington; and Michele Rundstrom, EWI of Richmond

[Corporate Nominating Committee](#) proposed slate for our 2022-2023 Corporate Board of Directors:

<a href="#">Position</a>	<a href="#">Nominee/Firm</a>
Corporate President	Christine Laird – EWI of Oklahoma City, Individual Member
President-Elect	Charlie Rosenquist – EWI of Chattanooga, BlueCross BlueShield of Tennessee (3-year term)
Secretary/Treasurer	Samantha Patrick – EWI of Albuquerque, Farmers Insurance (2-year term)
Director	Vicki Chapman – EWI of San Antonio, SWBC (2-year term)
Director	Kathy Scott – EWI of Kansas City, Balls Food Stores (2nd year of 2-year term)
Director	Cheryl McCall – EWI of Omaha, Access Bank (2nd year of 2-year term)
Director	Marji Zamora – EWI of Houston, Speedy Printing (2nd year of 2-year term)

Christine Laird will be installed as President at the 2022 Annual Meeting in Corpus Christi, TX, on September 17, 2022. As immediate Past Corporate President, Christine Healy, EWI of Des Moines, representing TPI, will fulfill the position of Corporate Advisor for the 2022-2023 Corporate Board of Directors.

## EWI OF RICHMOND CHAPTER AND FIRM NEWS



Congratulations to Altria Group, Inc.'s Sal Mancuso for being named 2022 Large Company Virginia CFO of the Year. Virginia Business named Salvatore Mancuso 2022 CFO of the year (large company) at their awards ceremony on June 16th at the Jefferson Hotel in Richmond. Over 50 CFOs from Virginia were nominated in four categories, representing a variety of nonprofits, government agencies and for-profit businesses. [Virginia Business announces 2022 Va. CFO Awards winners - Virginia Business.](#)



Congratulations to JENNIFER HUNTER, SVP Corporate Citizenship and Chief Sustainability Officer, Altria Group, Inc., for being recognized by Virginia Business as one of the 42 women executives who set the standard for leadership in the Commonwealth! See the full list of honorees here: <https://www.virginiabusiness.com/article/taking-the-reins-2/>.



Congratulations to our other member firms' executives who were also recognized:

BUFFY BAREFOOT, President, Virginia Beach, TowneBank

BECKY BAREFORD, First vice president and chief operating officer, Federal Reserve Bank of Richmond

BARBARA D. BOYAN, Executive director of the Institute for Engineering and Medicine, VCU

JEN FLINCHUM, Partner, Keiter CPAs



LIVE  
LIFE  
WELL™

Westminster Canterbury Richmond new video - VIBRANCY! construction is ramping up. Enjoy a quick tour of all that's going on around campus with John Burns, President and CEO; Tom Henning, Director Construction Management; Glen Kemp, Manager Security; and Scott Jonte, Director Dining and Catering. Watch the video here <https://fb.watch/dZmTRYM7m8/>



BBB SHOWS the WHY - For companies that are accredited with the BBB please share with your employees so they understand the why. Consumers take a look at the video to understand why to shop and do business with companies accredited you can find at [bbb.org/richmond](http://bbb.org/richmond). Watch Barry Moore, President and CEO, show you the WHY! [https://www.youtube.com/watch?v=Prok7De9a\\_0](https://www.youtube.com/watch?v=Prok7De9a_0)

Too hot to cook? No time to cook? Big party coming up? Meetings? Cater Nation is the easiest, most reliable way to order food from local restaurants and caterers for your events - small group or large! Give yourself a break and call Cater Nation. Let them worry about the food. Donna Rominiecki will take great care of you. <https://www.caternation.com/>



TIPS TO KEEP YOU SAFE from Legal Resources - As tech advances to keep people safe, criminals evolve and are becoming more adept at stealing data. Check out these 20 worrying identity theft statistics for 2022: <http://ow.ly/a1on50JJx2J>. If you would like to know more about Legal Resources and their plans, talk to representative Joan Dyer.

The Community Foundation is proud to support Virginia LISC in establishing the BIPOC Small Business Capital Access Fund, which will provide access to growth capital for small Black, Indigenous, or other People of Color (BIPOC)-owned businesses. With zero-percent loans, plus small business coaching provided by The Women's Business Center Richmond, the Fund will support business owners in unlocking their potential to grow, scale, create jobs and fuel wealth creation. Learn more: <https://www.lisc.org/.../bipoc-small-business-capital...>



RMT Construction & Development Group was selected to be the Construction Manager & Design Builder for the FIRST concrete 3D printed house in the State of Virginia. RMT partnered with Alquist 3D, Myers-Lawson School of Construction at Virginia Tech, Better Housing Coalition, Virginia Housing, and project:HOMES. It might be raining outside, but the stars are shining bright. Here is [a sneak peek at Richmond, VA's first and only 3-D Printed Home](#) and the men and women that helped to make it happen.

Have you ever thought of Board service? Giving back to our Chapter in the form of board service is the most rewarding and satisfying experience. It's that time of year when the Nominating Committee requests membership fill out the Straw Ballot nominating our representatives for Chapter Board positions. You can nominate yourself too! See the Straw Ballot and message on the next page from the Nominating Committee Chair, Dr. Heather Williamson, representing Transformation Group LLC. Don't worry, we will mentor you and show you the ropes, so don't be shy! Get involved today.





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## EWI of Richmond 2022-2023 Board of Directors Straw Ballot Form

Enter your first choice for each position, and if desired, your second choice. Prior to our next business meeting at which the Nominating Committee will report, written notice of the proposed slate will be sent to all representatives. Other nominations may thereafter be submitted in writing to the President fifteen (15) days prior to our chapter annual meeting, and the President shall notify the membership. Further nominations may be made from the floor of the meeting. If there is more than one nominee for an office, the vote shall be by ballot.

A minimum of three (3) directors, which includes the President-Elect, must have served on the Chapter Board the previous year. No director shall serve more than five (5) consecutive terms.

Please return your ballot by **August 26, 2022** to Dr. Heather Williamson at ([drheather@transformationgrouppllc.com](mailto:drheather@transformationgrouppllc.com)).

	First Choice	Second Choice
President	Renee Gaines_____	_____
Vice President / President Elect	_____	_____
Secretary	Amanda Foos_____	_____
Treasurer – <i>serving a 2 year term</i>	Christine Slate_____	_____
Sergeant-at-Arms	Susan Lawton_____	_____
Retention & Recruitment Director	Sandy Naumann_____	_____
Program Director	Christy McCurdy_____	_____
Communications Director	_____	_____
ASIST Director	_____	_____
EWISP / Literacy Director	_____	_____

## EWI of Richmond – Board Positions

### Board Positions and Snapshot of responsibilities:

<b>President</b> <ul style="list-style-type: none"> <li>Serves as Chief Executive Officer of the Chapter</li> <li>Preside at all meetings of the Chapter and the Chapter Board of Directors</li> <li>Appoints a parliamentarian; Appoint Standing Committees with the exception of the Nominating Committee</li> <li>Serves as an ex-officio, voting member of each committee except the Nominating Committee</li> <li>Votes only to break a tie or in case of a vote by ballot in a Board or Chapter meeting</li> <li>Shall have such other powers and perform such other duties as may be assigned by the Chapter Board of Directors</li> </ul>	<b>Treasurer (2 year term)</b> <ul style="list-style-type: none"> <li>Keeps full and accurate accounts of receipts and disbursements</li> <li>Receives and deposits all money of the Chapter in the name and to the credit of the Chapter, in depositories designated by the Chapter Board of Directors</li> <li>Disburses the funds of the Chapter as may be approved by the Chapter Board of Directors, providing proper documentation for such disbursements</li> <li>Renders to the President, the Chapter Board of Directors, and to the Chapter whenever they may require accounts of all transactions as Treasurer, and of the financial condition of the Chapter</li> <li>Responsible for annual corporate assessments and new member admission fees</li> <li>Reconciles monthly bank statements</li> <li>Serves on and chair's the Budget Committee, which prepares the annual budget</li> </ul>
<b>Vice President/President Elect</b> <ul style="list-style-type: none"> <li>Performs all the duties of the President in the case of the absence or disability of the President</li> <li>Performs other duties as may be delegated by the President or by the Chapter Board of Directors.</li> <li>Shadows the President throughout the year to gain an understanding of the position of President.</li> </ul>	<b>Sergeant-at-Arms</b> <ul style="list-style-type: none"> <li>Manages online registrations for membership meetings</li> <li>Conducts roll call to establish a quorum at each meeting; maintains attendance records</li> <li>Prepares nametags for monthly membership meetings</li> <li>Greets executives, representatives and guests at monthly membership meetings</li> <li>Sends birthday cards to representatives and arranges for flowers or gifts when special circumstances warrant</li> </ul>
<b>Secretary</b> <ul style="list-style-type: none"> <li>Records Board and Membership meeting minutes, presents them to Board for approval, and presents them to Membership for approval. Sends to Corporate upon approval</li> <li>Sends notice of meetings to Membership.</li> <li>Executes official documents, with the President, in the name of the Chapter</li> </ul>	<b>Retention and Recruitment Director</b> <ul style="list-style-type: none"> <li>Recruits new member firms</li> <li>Works with a committee to retaining existing member firms</li> <li>Plans a new member orientation for new representatives as needed</li> <li>Installs new member representatives as needed</li> <li>Pairs new representatives with Chapter mentors</li> <li>Keeps records of all new members and provides contact information on each to the Chapter Board of Directors</li> </ul>
<b>Program Director</b> <ul style="list-style-type: none"> <li>Recommends speakers and plans programs for the year in keeping with the three tenets of the EWI mission statement</li> <li>Makes logistical preparations for monthly membership meetings</li> <li>Develops and implements fundraising projects for the Chapter's B/C/DP (Business/Career/Development Programs) initiatives.</li> <li>Organizes and handles monthly membership meeting raffles.</li> </ul>	<b>Communications Director</b> <ul style="list-style-type: none"> <li>Prepares and distributes monthly Chapter e-newsletter</li> <li>Relays member firm and representatives news to the chapter</li> <li>Maintains and updates Chapter website as well as Chapter social media channels</li> <li>Ensures that photography is taken at all EWI events</li> <li>Keeps Chapter pictorial directory current and periodically distributes updates</li> </ul>
<b>EWISP / Literacy Director</b> <ul style="list-style-type: none"> <li>EWISP – Administers EWI Scholarship Program (academic-based scholarships for high school seniors)</li> <li>Literacy – Secures programs to conduct with members and groups in the Richmond Region community that focus on literacy efforts.</li> </ul>	<b>ASIST Director</b> <ul style="list-style-type: none"> <li>ASIST – Administers Adult Students in Scholastic Transition (need-based scholarships for adults)</li> </ul>



# HIGHLIGHTS FROM THE JUNE EXECUTIVE APPRECIATION BREAKFAST AND MONTHLY MEMBERSHIP MEETING



Chapter President Debbie Clark (Universal Corp.)



Top: Sonya Mills-Harvey, VP of Federal Reserve Bank of Richmond; Bottom: Jack Berry, President & CEO of Richmond Region Tourism



Past President Angela Roisten (Virginia Credit Union) gave the invocation.

On June 9, 2022, our chapter meeting was hosted by our member firm, the **Federal Reserve Bank of Richmond**, overlooking our beautiful river city. We began by celebrating our chapter's 55th Anniversary (chartered in June 1967). Our President-Elect Renee Gaines (of **Venture Richmond, Inc.**) gave a brief history of EWI Corporate since its establishment in 1938 by Lucille Johnson Perkins, and Renee congratulated the Richmond Chapter's two remaining chartered members: **Universal Corporation** and **ChamberRVA**.

Almost every firm had an executive in attendance at our Executive Appreciation Breakfast. Sonya Mills-Harvey, Vice President of the **Federal Reserve Bank of Richmond** welcomed us, and she gave a great account of her career path and encouraged us to be willing to take a chance in areas we may not be familiar with and learn to embrace and accomplish those new challenges – take a risk!

We also heard from Brian Anderson, President & CEO of **ChamberRVA**, as he enlightened us on what the chamber is doing in our City, and he emphasized how we are continuing to grow and how well we measure up against other cities (for raising families, our high standards of education, flourishing tourism, etc.). Brian also serves on our EWI Executive Advisory Committee.

Jack Berry, President & CEO, **Richmond Region Tourism**, then spoke about tourism and how the entire City is rebounding from the pandemic. He also expressed how popular our City has become as a vacation site. Jack has always been a strong firm executive, and he supports EWI wholeheartedly and promotes all that EWI embraces (connections, careers and community). Jack also serves on our EWI Executive Advisory Committee.

Recruitment & Retention Director, Sandy Naumann of **Marsh McLennan Agency**, installed three new member firms: **Dignity Memorial**, represented by Lacyn Barton and Susan Campbell, **RMT Construction**, represented by Carol Person, and **Johnson Marketing Inc. (JMI)**, represented by Jennifer Williams.



Carol Person representing RMT Construction



Jennifer Williams, representing RMT Construction, with Chapter President Debbie Clark (Universal Corp.)



Vice President Renee Gaines (Venture Richmond)



Top: Brian Anderson, President & CEO of ChamberRVA; Bottom: Lacyn Barton and Susan Campbell, representing Dignity Memorial.



**Next Meeting** – Thursday, July 14, 2022 at Reynolds Community College, Parham Road Campus. ASIST Awards Night and remarks from Dr. Paula Pando, President of Reynolds Community College, and Janeen McNeish, former two-time ASIST Awards Recipient.

Photo credit: Michelle Lovatt, ASIST Director (Richmond Region Tourism) and Debbie Clark, 2021-2022 Chapter President (Universal Corporation)

## UPCOMING EVENTS

<p>July 14</p> <p>5:30-6:00 pm Networking</p> <p>6:00-7:30 pm Chapter Meeting</p>	<p><b>asist</b> AWARDS DINNER</p> <p>Remarks by Dr. Paula Pando, President of RCC and previous ASIST recipient Janeen McNeish</p> <p>Location: Reynolds Community College, Parham Road Campus</p>	<p>August 11</p> <p>5:30-6:00 pm Networking</p> <p>6:00-7:30 pm Chapter Meeting</p>	<p><i>Firm Night with the Closet Factory</i></p> <p>Location: 10520 Lakeridge Pkwy, Ashland VA 23005</p>
<p>September 8</p> <p>5:30-6:00 pm Networking</p> <p>6:00-7:30 pm Chapter Meeting</p>	<p><b>LCAM Business Meeting</b></p> <p>Location: New Market Dining Pavilion, 330 South Fourth Street, Richmond, VA 23219</p> <p><b>LCAMewi 2022</b> Excite, Elevate, Envision</p>	<p>September 15-17, 2022</p> <p><b>LCAMewi 2022</b> Excite, Elevate, Envision</p>	<p><b>2022 LEADERSHIP CONFERENCE &amp; ANNUAL MEETING</b></p> <p>Corpus Christi, TX</p>
<p>October 13</p> <p>5:30-6:00 pm Networking</p> <p>6:00-7:30 pm Chapter Meeting</p>	<p><b>2022-2023 EWI of Richmond Chapter Board Installation</b></p> <p>Speaker: TBD</p> <p>Location: TBD</p>		

If you would like to host a "Firm Night," or recommend a speaker,  
please contact Christy McCurdy at [christy.mccurdy@chamberrva.com](mailto:christy.mccurdy@chamberrva.com)

### OUR MISSION

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of; promoting member firms, enhancing personal and professional development, and encouraging community involvement.

### OUR VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

### OUR VALUES

Integrity | Excellence | Respect | Collaboration

## EWI of Richmond Member Firms

**30 Member Firms**  
**36 Representatives**

[Altria Group, Inc.](#)  
[Altria Client Services LLC](#)  
[Better Business Bureau of Central Virginia](#)  
[The Cardiac Connection](#)  
[Cater Nation](#)  
[ChamberRVA](#)  
[Children's Hospital of Richmond](#)  
[Closet Factory \(Mueller & Mueller Inc.\)](#)  
[Community Foundation for a greater Richmond](#)  
[Dignity Memorial Woody Funeral Home](#)  
[Dominion Energy, Inc.](#)  
[Federal Reserve Bank of Richmond](#)  
[JMI](#)  
[Joyner Fine Properties](#)  
[Keiter Certified Public Accountants & Consultants](#)

[Legal Resources](#)  
[Marsh & McLennan Agency](#)  
[Reynolds Community College](#)  
[Richmond Raceway](#)  
[Richmond Region Tourism](#)  
[RMT Construction & Development Group](#)  
[T.A.C.-Solutions](#)  
[Topgolf](#)  
[Towne Bank](#)  
[Transformation Group, LLC](#)  
[Universal Corporation](#)  
[Venture Richmond, Inc.](#)  
[Virginia Commonwealth University](#)  
[Virginia Credit Union, Inc.](#)  
[Westminster Canterbury Richmond](#)

### EWI of Richmond Chapter Life Members

These women are chapter life members due to their special meritorious service above and beyond the call of duty to the Chapter.

Debora Honodel, Southern States Cooperative, Inc.  
 Brenda Long, Dominion Energy  
 Karen Kuhn, Federal Reserve Bank of Richmond

Chapter President, 1996  
 Chapter President, 2012  
 Chapter President, 2015

### EWI of Richmond Chapter Honorary Members

These women are chapter honorary members due to their service as chapter president and/or special service to the community while active in EWI.

Bev Beadles, Chesapeake & Potomac Telephone Company of VA  
 Jo Anne Cole, Retail Merchants Assoc. of Greater Richmond  
 Kit Hull, Bill's Barbecue  
 Liz M. Perry, Trigon Healthcare, Inc.  
 Carolyn Raskind, Westminster Canterbury Richmond  
 Pat Sims, Robert L. Figg & Sons, Inc.  
 Lillie Stratton, Greater Richmond Partnership, Inc.

Chapter President, 1987  
 Chapter President, 1973  
 Representative 1993-2012  
 Chapter President, 1995  
 Chapter President, 2000  
 Chapter President, 1972  
 Chapter President, 1993

**THANK YOU ALL FOR YOUR INVALUABLE SERVICE TO EWI!**

**Looking for ways to stay connected?**

Follow us on social media, [email us](#) or visit our [website](#).

