

EWI of RICHMOND®
2020 Richmond LCAM and
2020 Richmond Region Tourism-Michelle Lovatt Award
APPLICATION

2020 LCAM
(Leadership Conference & Annual Meeting)
September 16 - 19, 2020
Albuquerque, New Mexico

EWI of Richmond is pleased to offer two 2020 LCAM Awards.

- 1.** The 2020 Richmond LCAM award will pay registration fees for **one** Richmond Chapter representative to attend the 2020 Leadership Conference & Annual Meeting (LCAM), to include an Academy of Leadership (AOL) module. **(\$1,000.00 early bird value)**
- 2.** The Richmond Region Tourism is offering the Michelle Lovatt Award. This award will pay for LCAM Registration for a *FIRST TIME* Richmond Chapter representative to attend the 2020 LCAM to include an Academy of Leadership (AOL) module. **(\$1,000.00 early bird value)**

The selection criterion is as follows:

- Candidates must be an EWI Richmond Chapter representative in good standing (acceptable attendance at monthly membership meetings and no outstanding meeting fees).
- The Richmond Region Tourism-Michelle Lovatt candidate must be a first time LCAM attendee.
- Candidates must have been a representative in the EWI of Richmond Chapter for at least six months by September 16, 2020.
- Candidates must be actively serving on at least one committee or serving on the Board.
- Candidates must confirm that they can secure the necessary time away from work to attend LCAM for the duration of the conference. The full itinerary is available at www.ewiconnect.com.
- Candidates will attend all LCAM functions, including the Annual Meeting and Chapter Dinner, as well as stay at the host hotel.
- Completed application must be submitted by email no later than **May 18, 2020 to:**

Jennifer Benton
2019-2020 EWI® Richmond
President
Email: jennifer.benton@vacu.org

Mary Kay Campbell
2019-2020 EWI® Richmond
Vice President/President-elect
Email: marykay.campbell@hilton.com

**The EWI Richmond Chapter President is not responsible for any late or misdirected e-mails.*

- Candidate will be selected based on the above criteria and the attached application.

The \$1,000 awards may be applied to LCAM registration fees, hotel room and/or transportation. They may not be applied to incidental meals or other expenses. All other costs above the award amount – including transportation, hotel, and incidental meals and travel expenses are the responsibility of the recipient.

Upon return from the 2020 Leadership Conference & Annual Meeting, both recipients will be expected to write a brief article for an upcoming issue of the EWI Connect about their LCAM experience, such as the most valuable, interesting, and/or relevant things learned by attending LCAM.

EWI of RICHMOND®
2020 Richmond LCAM and
2020 Richmond Region Tourism-Michelle Lovatt Award
APPLICATION

Name: _____

Member Firm: _____ Number of Years in EWI: _____

Phone: _____ E-mail: _____

1. Have you ever attended an EWI Leadership Conference & Annual Meeting (LCAM) and/or Academy of Leadership (AOL)? _____

If yes, please note the name, date, and location of the meeting:

2. Is your firm willing to pay for you to attend any portion of the conference? _____

If yes, which portions will your firm pay?

Airfare _____ Hotel _____ Registration Fees _____ Other _____

3. On what committee(s) are you currently active? Please list committee service for the past 3 years if applicable:

4. List the names and dates of any Chapter board positions you've held:

5. Do you regularly attend monthly meetings? _____

If no, please explain why you are unable to participate: _____

6. What have you found to be the most beneficial aspects of your involvement in EWI?

7. Please indicate your reasons for wanting to attend the 2020 LCAM & AOL and the benefits you, your member firm, and the Richmond Chapter might gain from your attendance (please use a separate sheet for your essay):

Representative's Signature

Date